

**FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE**

Oak Creek City Hall
Solarium Conference Room
8640 South Howell Avenue
Oak Creek, Wisconsin

**Wednesday, August 15, 2007
6:00 p.m.**

Meeting Agenda*

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Approval of Meeting Minutes
 - A. July 9, 2007
 - B. July 24, 2007
- IV. Report of the Committee Chair
- V. Business (action may be taken on all items)
 - A. Marketing of the South 27th Street corridor
 - 1. Branding, theme, logo and public relations activities for the South 27th Street Corridor Plan Area. This item may include, but not be limited to, future services that may be provided by a marketing firm, including scope of work, terms and conditions, timing, and contracts. The Steering Committee may enter into closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
 - 2. Agenda and support documentation for a joint Franklin – Oak Creek Common Council meeting (possibly on August 30th, 2007), to consider a scope of services, terms of a contract, and a memorandum of understanding for marketing of the South 27th Street Corridor.
 - B. Transportation improvements proposed for the South 27th Street corridor
 - 1. Freeway interchanges for Interstate I-94 at West Drexel Avenue and at approximately West Elm Road.

2. Reconstruction of South 27th Street (Wisconsin State Highway 241) between West College Avenue and Racine County.
3. Reconstruction of the intersection of South 27th Street (Wisconsin State Highway 241) and West Rawson Avenue.
4. Future date(s) for a meeting between the Mayors and the Secretary of the Wisconsin Department of Transportation to discuss transportation improvements proposed for the 27th Street corridor.
5. Scheduling of ongoing coordination meetings between the Joint 27th Street Steering Committee, city staff, and Wisconsin Department of Transportation project teams for state projects affecting the South 27th Street corridor.

C. South 27th Street Corridor Plan and Streetscape Design Manual

1. Implementation Schedule.
2. Future meeting dates for the City of Franklin and City of Oak Creek Community Development Authorities and/or Common Councils to consider adoption of the South 27th Street Corridor Plan and Streetscape Design Manual.
3. Zoning ordinances for the South 27th Street Corridor Plan Area.

D. Sign ordinances for the South 27th Street corridor.

VI. Next meeting date(s) and location(s).

VII. Adjournment.

* Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 768-6511, (FAX) 768-9587, (TDD) 768-6513 or by writing to the ADA Coordinator at the Health Department, City Hall, 8640 S. Howell Avenue, Oak Creek, Wisconsin 53154.